

SRI VENKATESWARA UNIVERSITY

B.A. Rural Development

Course Structure

(Revised with effect from the Academic Year 2015-16)

Semester	Paper Code / No.	Title of the Paper	Marks			Credits
			End Semester Exam	IA*	Total	
First	I	Elements of Rural Development	75	25	100	4
Second	II	Rural Development Policies and Programmes	75	25	100	4
Third	III	Indian Rural Economic Scene	75	25	100	4
Fourth	IV	Indian Rural Social Scene	75	25	100	4
Fifth	V	Rural Development Planning and Management	75	25	100	4
Fifth	VI	Rural Markets	75	25	100	4
Sixth	VII	Natural Resources Management	75	25	100	4
Sixth	VIII	Human Resources Development	75	25	100	4

***Internal Assessment**

1. Internal Assessment in each Paper shall be based on the Mid-Semester examination for 10 marks and Fieldwork Report on Rural Development Practicum and Community Service done by the student for 15 marks.
2. Rural Development Practicum and Community Service includes the following:
 - i. Institutional visits, i.e., visits to the government, non-government and community based organizations involved in planning and implementation of rural development programmes in the surrounding village communities or to the project sites.
 - ii. Studying specific aspects or problems of rural development such as poverty, unemployment, housing, drinking water, sanitation, education, health, agriculture, conservation of natural resources, development and management of natural resources and implications of climate change at the grassroots level through household surveys and case studies.
 - iii. Evaluating the on-going rural development programmes relating to the specific aspects or problems of rural development and the role of different agencies in implementing such programmes.
 - iv. Rendering community service to the specific target groups such as farmers, agricultural labourers, small entrepreneurs, service providers, women, youth, children, etc. The students act as a liaison between the community and the government, non-government and community based organizations, aimed at helping the community to have a better quality of life through awareness campaigns, innovative technologies/ methods and capacity building.
 - v. Seminar by each student on the topic of the study undertaken and the practical or community service done.

RECOMMENDED AND ACCEPTED FOR S.V. UNIVERSITY

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Paper- III: Indian Rural Economic Scene

Unit-1

Demographic Structure of Rural India – Trends in Population Growth –Overpopulation: Causes and Consequences – Composition of Rural Work Force: Emerging Trends

Unit-2

Development of Agriculture: Green Revolution – Land Reforms – Dry Land Agriculture – Importance of Organic Farming – Crop Insurance scheme – Promotion of Allied Activities: Dairying, Sheep/Goat Rearing, Poultry and Aquaculture

Unit-3

Development of Rural Industries: Khadi and Village Industries Commission – District Industries Centre – Industrial Estates –Artisans Development

Unit-4

Rural Infrastructure: Bharat Nirman – Prime Minister’s Grameen Sadak Yojana – Provision of Urban Amenities in Rural Areas (PURA) – Conventional and Non-conventional Sources of Energy

Unit-5

Role of Information and Communication Technology in Rural Development – Technology Missions for Rural Development: Immunization – Drinking Water – Sanitation – Communication –Wasteland Development – Oilseeds and Pulses – Financial Inclusion.

Books and References

1. N.I.R.D. : Facets of Rural Development in India
 2. S.C. Jain : Rural Development
 3. K. Venkata Reddy : Rural Development in India: Poverty and Development , Himalaya Publishing House, Mumbai, 2012
 4. Katar Singh : Rural Development: Principles, Policies & Management
 5. G. Sreedhar and D. Rajasekhar : Rural Development in India: Strategies and Processes, Concept Publishing House, New Delhi, 2014
 6. Misra & Sarma : Problems & Prospects of Rural Development.
 7. Vasant Desai : A Study of Rural Economy
- Publications of A.P. Telugu Academy
Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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Paper- IV: Indian Rural Social Scene

Unit-1

Types of Villages in India – Characteristics of Village Communities – Rural Social Institutions – Family, Marriage and Religion: Role and Functions

Unit-2

Definition of Caste – Distinction between Caste and Class – Caste system in India – Functions – Emerging trends

Unit-3

Concept of Social Change – Factors of Social Change: Demographic, Economic, Technological, Cultural – Process of Social Change in India: Sanskritization, Westernization and Modernization

Unit-4

Major Social Problems: Poverty – Unemployment – Illiteracy – Untouchability – Child Labour – Trafficking of Women

Unit-5

Social Legislation for Women, Children, Scheduled Castes and Scheduled Tribes and Backward Classes

Books and References

1. Vasant Desai : Rural Development: Issues & Problems.
2. Chitambar : Rural Sociology.
3. P.C. Deb : Rural Sociology.
4. A.R. Desai : Rural Sociology.
5. Katar Singh : Rural Development: Principles, Policies & Management
6. K. Venkata Reddy : Rural Development in India: Poverty and Development , Himalaya Publishing House, Mumbai, 2012
7. G. Sreedhar and D. Rajasekhar : Rural Development in India: Strategies and Processes, Concept Publishing House, New Delhi, 2014

Publications of A.P. Telugu Academy

Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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Paper- V: Rural Development Planning and Management

Unit-1

Concept of Development Planning – Overview of Planning for Rural Development in India – Multi-level Planning – District Level Planning – Importance of Micro planning

Unit-2

Definition and Characteristics of Project – Types of Projects – Role of Projects in Overall Development – Need for Project Approach to Rural Development – Concept of Project Cycle – Phases in Participatory Project Cycle Management

Unit-3

Rural Development Administration in India – Structure and Functions of Rural Development Administration at the Central, State and District levels – Role of District Rural Development Agency

Unit-4

Interface between Government Organizations and Non-Government Organizations in Rural Development – Respective Roles of GOs, NGOs, PRIs and Community Based Organizations

Unit-5

Participatory Approaches for Rural Development: Rapid Rural Appraisal – Participatory Rural Appraisal – Tools of PRA: Wealth Ranking – Timeline – Transect – Seasonality – Social Mapping – Resource Mapping – Venn diagram – Focus Group Discussion

Books and References

1. Robert Chambers : Rural Development - Putting the Last First
 2. B.C. Chattopadhyay : Rural Development Planning in India.
 3. S. Venugopal Reddy : Multi-level Planning
 4. R.C. Arora : Integrated Rural Development
 5. V.A. Pai Panandikar : Development Administration in India.
 6. Rajasekhar D : Poverty Alleviation Strategies of NGOs, Concept, 2004
 7. Price Gittinger : Economic Analysis of Agricultural Projects
 8. G. Sreedhar and D. Rajasekhar : Rural Development in India: Strategies and Processes, Concept Publishing House, New Delhi, 2014
- Publications of A.P. Telugu Academy
Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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Paper- VI: Rural Markets

Unit-1

Rural Credit Markets: Rural Indebtedness: Magnitude, Causes and Consequences – Sources of Rural Credit: Institutional and Non-Institutional — Role of NABARD in Rural Credit

Unit-2

Input Markets: Sources of Input Supply: Conventional and Non-conventional – Problems of the Farmers in obtaining Quality Inputs

Unit-3

Commodity Markets: Concept of Marketing – Components of Marketing – Problems in Marketing of Agricultural Commodities – Implications of Globalization

Unit-4

Marketing institutions: Cooperative Marketing Societies – Regulated Markets – Cattle Markets

Unit-5

Rural Consumer Markets – Importance of Weekly Shandies – Rural Fairs – Rythu Bazars – Corporate Sector managed Consumer Markets

Books and References

1. A P Gupta : Marketing of Agricultural Produce in India
2. S S Acharya & N.W.Agarwal : Agricultural Marketing in India
3. Shamin Ahmed : Rural Marketing in India
4. H. Belshaw : Agricultural Credit in Economically Underdeveloped Countries
5. SSM Desai : Rural Banking in India
6. AM Khusro : Agricultural Credit Review Committee Report
7. K Bhaskar : “Need for Linking of Regulated Markets with Cooperative Marketing Societies” *Cooperator*, Aug 1989.
8. K Bhaskar : “Streamlining the Regulated Market System”, *Kurukshetra*, Aug 1994

Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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Paper- VII: Natural Resources Management

Unit -1

Land Use Pattern in India: Trends and Influencing Factors – Problems of Soil Erosion, Land Degradation and Desertification – Participatory Watershed Development Programme

Unit-2

Water Resources: Trends in Use and Development of Demand – Challenges and Strategies for Sustainable Use of Water resources – National Water Policy of India

Unit-3

Sources of Irrigation – Trends in Irrigation Development in India – Problems and Prospects of Tank Irrigation – Concept and Importance of Micro Irrigation – Transfer of Irrigation Management to Farmers

Unit-4

Forest Resources Use in India: Challenges for Sustainability Concept and Models of Social Forestry – Participatory Forest Management – Non-Timber Forest Produce – Role of Girijan Development Corporation

Unit-5

Common Property Resources and Livelihoods of Poor – Problems of CPRs – Strategies for Sustainable Use of CPRs

Books and References

1. David Pearce : Economics of Natural Resources
2. Jyothi Prakash & S Reddy : Sustainable Regeneration of Degraded Lands
3. Katar Singh : Managing Common Pool Resources – Principles and Case Studies
4. V. Reddappa Reddy : “Watershed Development Projects for Drought Prone Areas”, *Moving Technology*, Oct-Dec 1996
5. Robert Chambers, N.C.Saxena and Tushaar Shah : To the Hands of the Poor: Water and Trees
6. Satish and Sundar : Peoples Participation and Irrigation Management: Experiences, Issues and Options
7. G. Sreedhar : Tank Irrigation in Semi-Arid Zones
8. B. Chaudhuri and A K Maiti: Forest and Forest Development in India
9. V. Reddappa Reddy : “People’s Participation and Forest Management in India: Few Emerging Issues”, *Asia-Pacific Journal of Rural Development*, January 2000

Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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Paper- VIII: Human Resources Development

Unit-1

Human Resource Development: Concept – Need for HRD – Elements of HRD – HRD in Rural Sector

Unit-2

Human Capital Formation: Importance – Efforts and Achievements in Investment for raising Nutritional and Educational Standards – Significance of Capacity Building for Rural Development

Unit-3

Dimensions of HRD for Rural Development: Health – Nutrition – Education – Skill Development – Importance of HRD in Agriculture and Allied Activities, Rural Industries and Rural Service Sector

Unit-4

Human Development Index – Concept – Importance – Components – Measurement – Construction of Human Development Index at the State and District level: Factors Influencing HDI.

Unit-5

Institutional Arrangements for the Promotion of HRD – Farmers' Training Centres – Krishi Vignan Kendras – Role of CAPART, NIRD and KVIC – Educational Programmes for Promoting HRD: Vocational Education – Non-Formal Education – Jana Sikshana Nilayams

Books and References

1. M.R. Mehta : Human Resource Development Planning with Special Reference to Asia
2. V. A. Alexander : Human Capital Approach to Economic Development
3. ILO : Employment Promotion with Special Reference to Rural Areas
4. T. George : Human Resources in India
5. G. Sreedhar and D.Rajasekhar : Rural Development in India: Strategies and Processes, Concept Publishing House, New Delhi, 2014
6. V P Batra : The Economic and Human Resources
7. Gyan Chand : Population in Perspective
8. K. Govindappa : Adult Education – Impact of National Literacy Mission
9. UNDP : Human Development Reports